

BLOG & ARTICLE WRITING

AGES: 7 - 18

24 HOURS



Writing is a vital skill that applies to all careers and fields, helping us think critically. We offer a unique opportunity for learners to showcase their work by facilitating the **publication** of their pieces. The student will delve into the intricacies of crafting compelling and engaging written content. Empower your child to become a proficient writer, capable of expressing ideas with clarity, creativity, and impact.

Learning Objectives

Hours	0-2	Introduction to blog and article writing
	2-5	Understanding your audience
	5-8	Drafting captivating titles & structure
	8-12	How to develop engaging content
	12-15	Research - editing and proofreading
	15-19	Blogging platforms and publishing
	19-24	Call to action & presentation



Publish on Our Voice. Our Voice is Ascend Now's publishing platform on Medium. Each article in Our Voice is written by a budding writer who yearns to express themselves and have their opinions heard.

Tangible Outcomes



Certificate of Completion



A Personal Portfolio of Writing



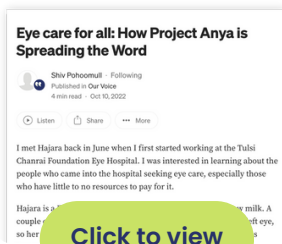
A Published Article

Student Success Stories



Shiv Age 15

Shiv raises awareness on the issue of curable blindness. Through his initiative, Project Anya.

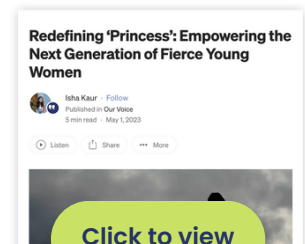


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Isha Age 16

Isha writes about the evolution of the term "princess" and its impact on young girls.



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