

# ENTREPRENEURSHIP – LEVEL 1

AGES: 7 – 18

24 HOURS



Today's world demands skills that go beyond the classroom. This course is designed to expose students to a range of topics covered under entrepreneurship. The goal is to create an **entrepreneurial mindset** from a young age, translating into non-conventional, multi-dimensional and innovative thinking.

## Learning Objectives

Hours	0-2	Understand the basics
	2-5	Brainstorm viable business ideas
	5-8	SWOT analysis and Feasibility tests
	8-12	Creating your first business plan
	12-15	Devising a marketing plan
	15-19	Calculating the financial budget
	19-24	Design your own pitch deck



The Ascend Now Bullpen is a **shark-tank-like competition** where students can **pitch their business ideas** to renowned investors and entrepreneurs and stand a chance to win some seed funding.

## Tangible Outcomes



Certificate of Completion



Business Plan Pitch Deck



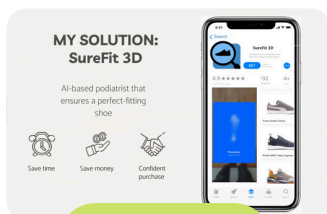
Budget & Marketing Plan

## Student Success Stories



**Henry** Age 15

Founder of SureFit 3D  
Winner Summer Bullpen 2021



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**Moone** Age 11

Founder of Moone's Cuisine  
Winner Women's Bullpen 2021



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