

ENTREPRENEURSHIP – LEVEL 2

AGES: 13 – 18

32 HOURS



This program is more outcome-focused. We guide learners towards launching their own business or non-profit, from ideation to their first sale/impact. We empower learners to go out and pursue their ideas and passions. The classes are very execution driven as opposed to content heavy.

Learning Objectives

Hours	0-2	Understand the fundamentals
	2-7	Ideate and validate (Research)
	7-11	Plan of execution and requirements
	11-20	Begin prototyping and building MVP
	20-25	Building a website and social media
	25-28	First sale/campaign/partnership
	28-32	Growth planning and continuance



Your child's own creation. The outcome of this program is a business/non-profit created and run by your child based on a topic of their passion. Our goal is to leave them more independent and self aware.

Tangible Outcomes



Website for Desktop and Mobile



Social Media Pages



At Least 1 Sale or 1 Impact

Student Success Stories




Rayden Age 13
 Founder & CEO of Filtró
linktr.ee/filtrofacemask


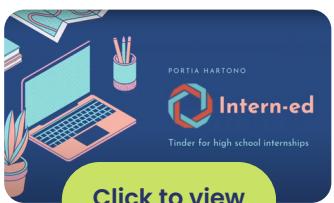



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15,000 USD Revenue	2,000+ Donations	2,000+ Masks Sold



Portia Age 15
 Founder & CEO of Intern-Ed
intern-ed.com

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5,000 USD Revenue	50 Interns	6 Partners