

SCAMDTECT AI

EMPOWERING DIGITAL TRUST, ONE SCAN AT A TIME.

OUR TEAM



Arjun Sharma
Founder & CEO



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Co-Founder and
Assistant



ABOUT US



Aim



To provide a high-quality scam email detection AI across various platforms to customers

VISION



To create a safer digital world through innovative AI technology.



TARGET MARKET



People who earn income and use technology or communication platforms

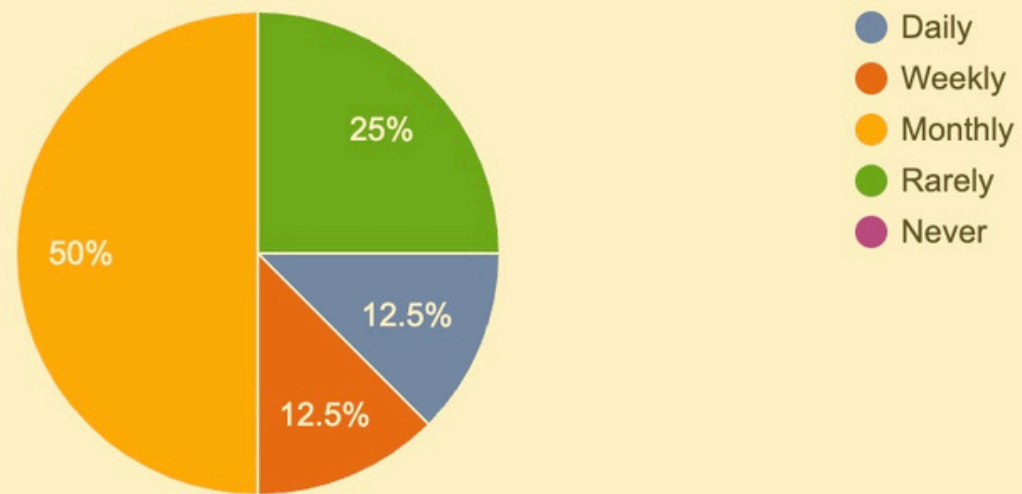
People pay extra attention to their money and due to the frequency of scams, the need for a way to protect your money is greater

- Every second, \$14,000 is lost to scammers globally in 2023
- By the end of 2024, it is projected that \$55 billion will be lost to scammers globally
- Over \$45 Billion has been lost to scammers globally in 2023

Primary Research


How often do you encounter scams in your daily life?

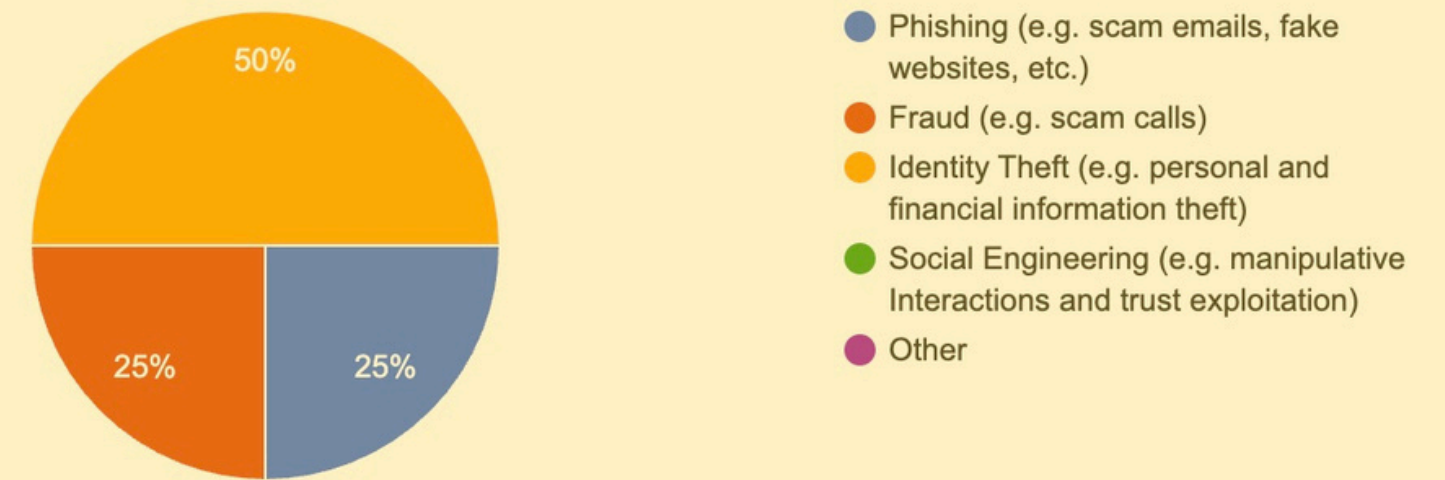
8 responses



What types of scams are you most concerned about

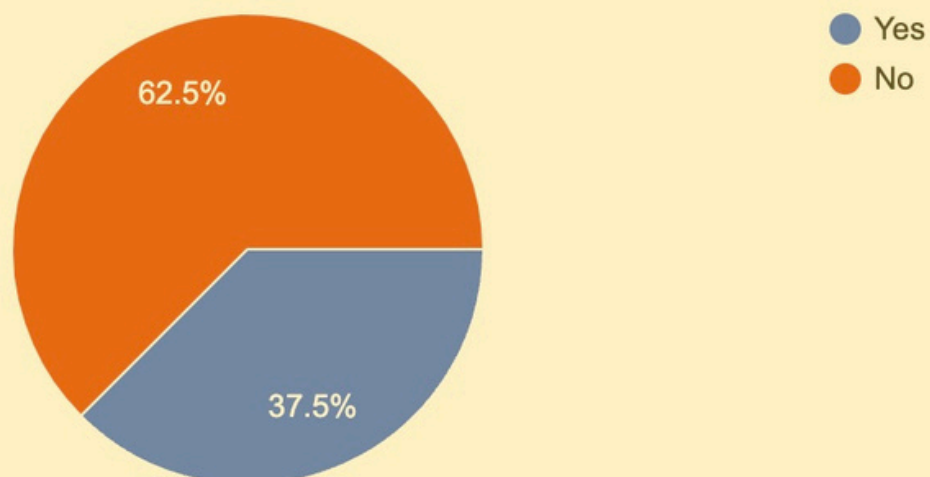
8 responses

 Copy chart



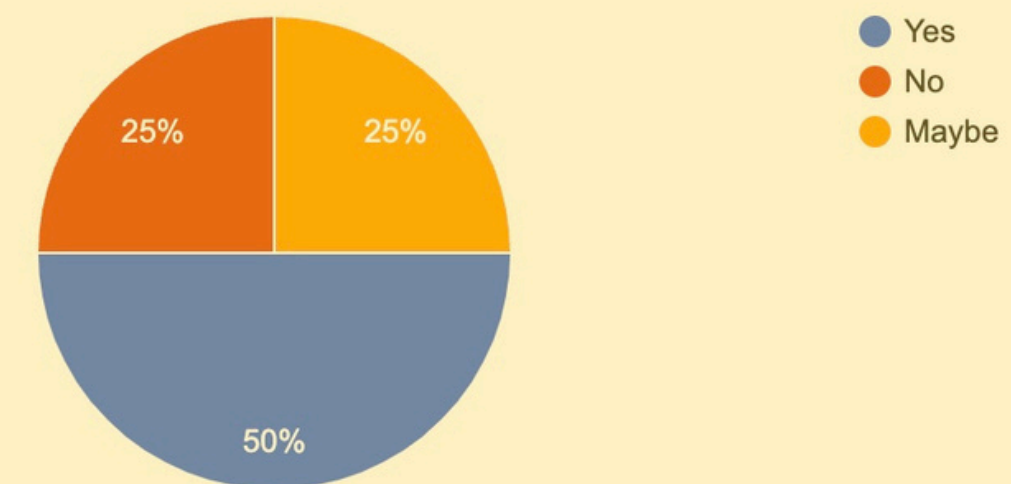
Do you currently use any tools or services to detect and prevent online scams?

8 responses



Would you be interested in a solution that offers real-time scam email detection powered by AI?

8 responses



COMPETITORS

Scam Shield

- Blocks Common Scam Numbers
- Detects scam emails with their AI
- Has a consultation call to identify whether a call or email is a scam

Vade Secure

- offers AI scam email detection
- Is integrated into Microsoft 365 and Gmail
- is updated by experts

ProofPoint

- Provides scam-email protection for individuals and businesses with AI
- Is a leader in email security

Weaknesses

Scam Shield

- ScamShield doesn't detect scams immediately.
- Isn't integrated into common workspaces like Gmail or Whatsapp

Vade Secure

- Doesn't have a scam meter
- Doesn't provide common updates on recent scam trends to customers

ProofPoint

- Doesn't detect scams immediately
- Isn't integrated into common workspaces

OUR PROCESS

HOW DOES A CUSTOMER USE OUR PRODUCT?



Downloads
Software

Download ScamDetect AI It's free →



Quality
Check



Customer takes easy steps to download the software, like Grammarly.

Customer uses it on Gmail and other email platforms

REVENUE MODEL



Subscriptions



Services to Agencies and Enterprises

Number of adults in Singapore = 3,600,000

% of people who use scam tools = 37.5%

No. of adults who use scam tools = 1,350,000

% of people who said they would like to use AI tools = 50%

Number of people = 675,000

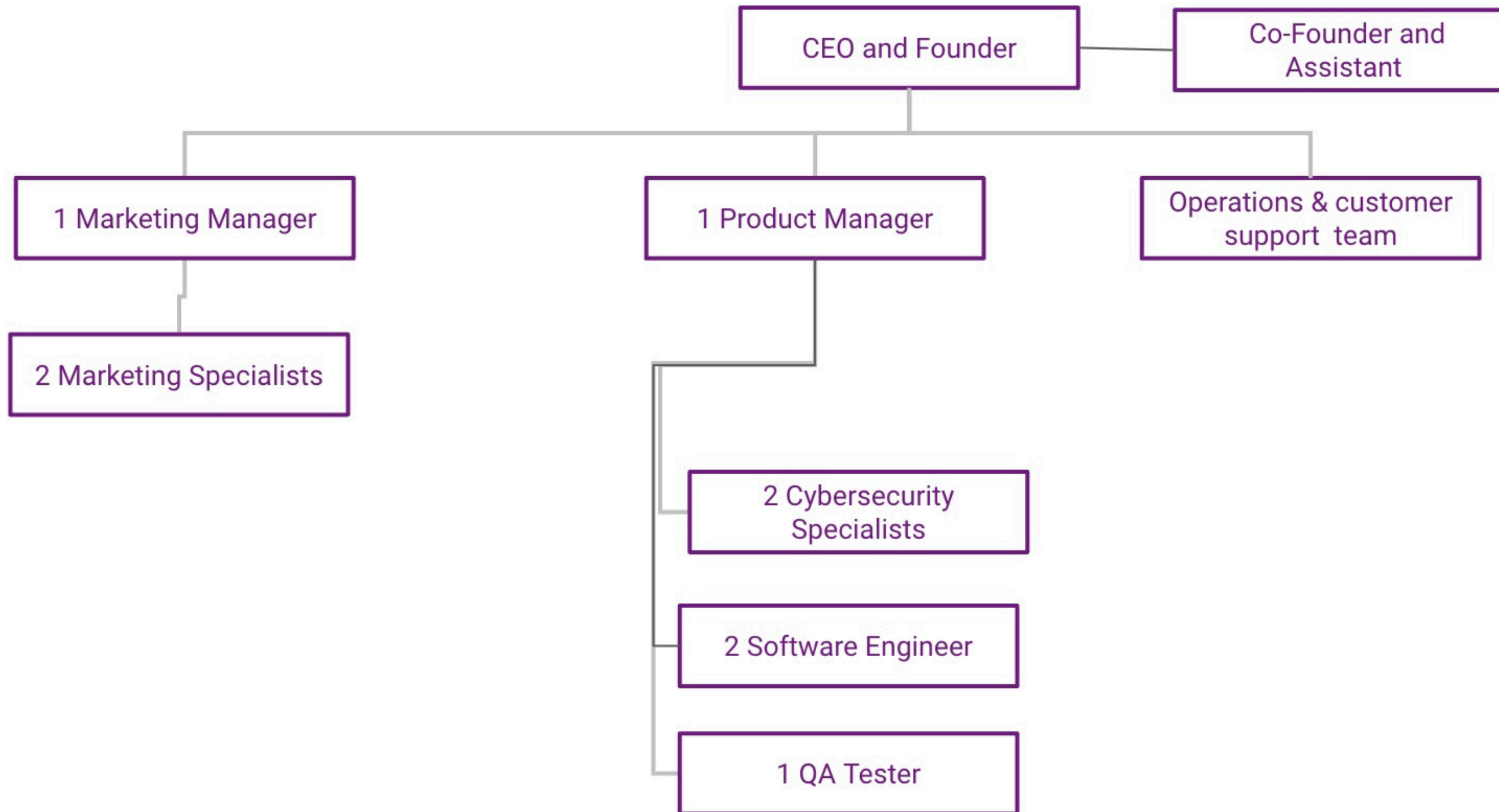
Assuming 10% of people pay for subscription = 67,500

Assuming \$10 per month = \$8.1M p.a

Total Annual Revenue = 50% of 8.1M = \$4.05M (Singapore only).

Our Team

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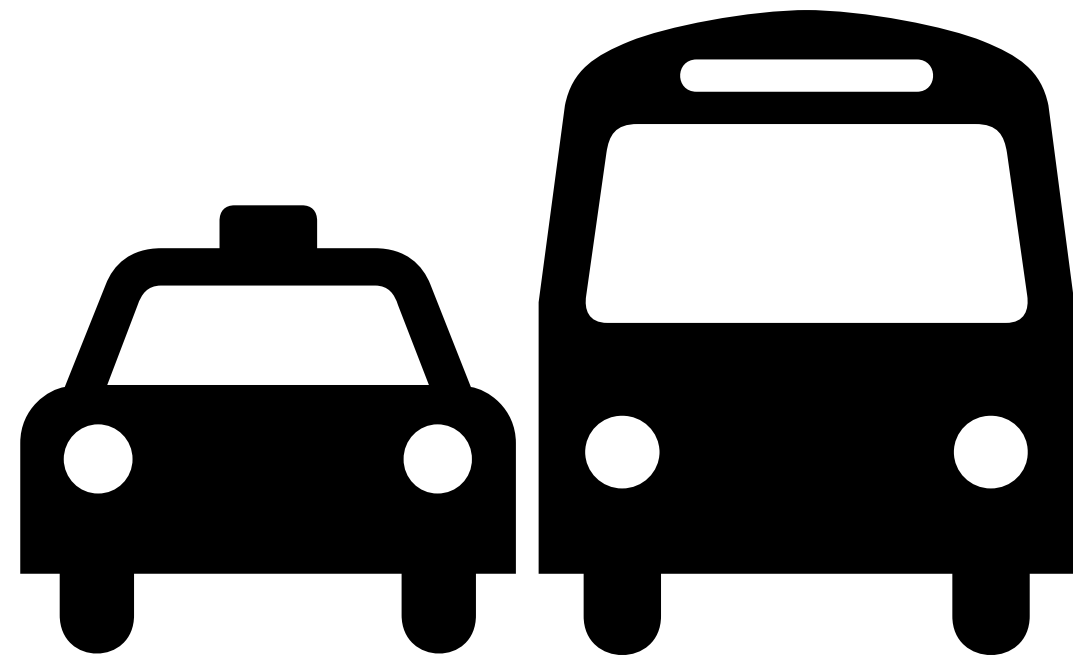


COSTS

Costs	Year 0 (End of 2025)	Year 1 (End of 2026)
Platform Integration (Gmail, WhatsApp)	SGD \$100,000	SGD \$101,500
Arjun and Anip Salary	SGD \$0	SGD \$600
Maintenance and Updates	SGD \$100,000	SGD \$101,500
Total Team Cost (Software Engineer, Data Scientists, etc.)	SGD \$636,000	SGD \$636,000
Website Development & Maintenance	SGD \$1,000	SGD \$1,015
Marketing	\$500,000	SGD \$500,000

Total Costs = \$2,677,615

MARKETING



Public Transport

- Use posters or ads on bus and MRT doors.
- Display animations and short videos on large screens in MRT tunnels.



Social Media Platforms

- Promote it on Twitter, Instagram, Facebook, etc



Conferences, Fairs, and Workshops

- Go to fairs to speak to customers and give them an opportunity to try the product
- Offer some free workshops or basic classes to identify scams



THANK YOU

